

	<b>IQNet basic document</b>	<b>BD 307</b>	
<b>IQNet management system certification mark</b>			
<b>Directory, File:</b> 307BD-Certification mark.doc	<b>Date:</b> 2013-02-19	<b>MHB/Register:</b> 6	<b>Page:</b> 1 of 1

The IQNet certification mark is owned by the IQNet Association.

The IQNet certification mark may be used in combination with the certification mark of the IQNet partner and may only be used by the certified organisation according to the following rules:

- with the name of the certified organisation
  - with the certificate's registration number (optional)
  - with reference to the applicable standard
  - within the validity period of the IQNet certificate
  - within the certified scope/area
  - without any changes
  - in colours as specified by the IQNet partner; enlarging or reducing is allowed
  - on documents, signs, windows, advertising media; when the certificate coverage/scope does not cover all activities of the organisation, a clear description of the certificate coverage/scope shall be made together with the IQNet certification mark
  - on "secondary packaging" like boxes etc. used for the transportation of products (which can reasonably be considered as not reaching the end user) provided that the following text is included in a manner that makes it obvious that the text and certification mark are linked - "(This product) was manufactured in a plant/facility whose quality (or/and environmental / health and safety) management system is certified/registered as being in conformity with X".
- X = standards mentioned in BD 309, Annex C
- option (if applicable) to refer to accreditation scheme/body with relevant logo, but only together with the partner's mark as specified by the partner

**The IQNet certification mark may not be used:**

- on products nor on "primary packaging" or any "secondary packaging" which could reach the end user (e.g. a tray containing cartons of milk, a box containing multiple packs of 500 sheets photocopy paper etc.)
- I) There will be borderline cases where there is reasonable doubt as to what activities an ordinary consumer would understand by the word "manufactured". In such cases, rather than use the word "manufactured", a more explicit term, appropriate to the product, should be used to describe the activities covered by the certification, e.g. assembled, packaged, bottled, blended etc.
- II) Shall not be used related to environmental certification when forbidden by legal requirements.

**The IQNet logo within the IQNet certification mark shall not be used with the letter "Q" formed of yellow/golden stars on a blue background.**

*The following IQNet certification mark is to be used:*

*for blue colour: "PANTONE" 661 C*

*for silver colour: "PANTONE" 877 C*

*or for four colour printing:*

*C (Cyan): 100%*

*M (Magenta): 80%*

*Y (Yellow): 0%*

*K (Kontrast): 0%*



The current list of IQNet partners may be viewed under the following link from the IQNet website. A detailed list of organisations certified by IQNet partners is also available through the IQNet website.