



## PROCEDURE: USE OF CERTIFICATE, MARK and LOGO

### 1. PURPOSE

This procedure was prepared to set out fundamentals of use of certificates, logos and marks that are property of TSE.

### 2. SCOPE

This procedure covers fundamentals of use of certificate, logo and/or marks, the right of use of which is bestowed upon TSE to certified organizations.

### 3. RESPONSIBLES

All departments

### 4. TERMINOLOGY

TSE: Türk Standardları Enstitüsü

### 5. APPLICATION

#### 1.1 General Rules

1- Issues pertaining to certificate, logo and mark, whose rights to use is bestowed upon organizations by TSE are specified in TSE Certification Directive and related Certification document. Up-to-date versions of these documents are available at [www.tse.org.tr](http://www.tse.org.tr).

2-Following signing of certificate and/or certificate contract, organizations that are bestowed by TSE the right to use certificate, logo and mark are obliged to follow requirements of TSE Certification Directive and related TSE Certification Fundamentals and Methodology document as well as requirements of this procedure so long as the certificate/contract remains valid.

3-Organizations authorized by TSE to use certificate, logo and/or mark can use these only in accordance with TSE Certification Directive and the related Certification Fundamentals and Methodology and only for the scope indicated on the certificate.

4-Organizations authorized by TSE to use certificate, logo and/or mark should avoid using mark/logo in a confusing manner in case they own more than one certificate issued by TSE (such as management systems certificate, product certificate, service adequacy certificate etc.)

5-Organizations authorized by TSE to use certificate, logo and/or mark shall stop using certificate/logo/mark in case their certificate/contract is suspended or terminated.



## PROCEDURE: USE OF CERTIFICATE, MARK and LOGO

6- Organizations authorized by TSE to use certificate logo and/or mark are obliged to comply with mark and logo use requirements in TSE-RH-001 “Organizational Identity Guide”. Therein, all issues including use of ambles, emblem proportions, emblem color values, minimal use of emblem, conditions of use alongside another emblem are specified.

7- Organizations authorized by TSE to use certificate logo and/or mark can only use flags/banners they can acquire from TSE’s related departments within the framework of their certificate/contract. Such organizations can use and have such flags/banners manufactured on their own in larger/smaller sizes while maintaining proportions. TSE’s certificate/mark/logos cannot be used departments, affiliated organizations or partner companies that are not part of the certificate scope.

8- Certificates/Mark/Logos cannot be used in any manner that insinuates TSE’s and accreditation body’s liability as to the contents of the documents they are used on or activities they are related to.

9- Organizations certified by TSE are obliged to comply with requirements of Guide on “Requirements of use of TÜRKAK’s Accreditation Mark by TÜRKAK-accredited Organizations” in case they have TÜRKAK accreditation Mark and IAF MLA and ILAC MRA marks on the certificates issued by TSE. (See: [www.turkak.org.tr](http://www.turkak.org.tr) / Rehberler/ R10-06)

Organizations certified by CBs accredited by TÜRKAK can use TÜRKAK accreditation mark on their stationaries, advertising, representation and similar materials. TÜRKAK accreditation mark shall be used in relation to accredited certification body or certification scheme. (See: [www.turkak.org.tr](http://www.turkak.org.tr) / Rehberler/ R10-06)

Note: “Representation Materials” include notes, labels, documents or written notices attached to products or materials other than those produced under an accredited product certification scheme. This also applies to packaging and promotion materials.

In case organizations certified by TSE have on their TSE-issued certificates composite IAF MLA and ILAC MRA marks along with TÜRKAK Accreditation Mark, clients of CBs cannot use the composite mark. (See: [www.turkak.org.tr](http://www.turkak.org.tr) / Rehberler/ R10-06)

10- Organizations certified by TSE are obliged to comply with the requirements of BD-091007-09-03/ GAC Technical Note 6 “Policy on the Use of the GAC logo, GAC endorsement and references to accreditation” document in case TSE-issued certificates have “GCC accreditation logo” on them.

## 5.2 Additional Requirements as to Use of Management Systems Certificate/Logo/Mark

### 5.2.1 TSE Management Systems Certificate/Mark/Logo

1- Certificates, logos and marks issued by TSE are indicated in document titled “TSE Certification Fundamentals and Methodology”, an up-to-date version of which is available at [www.tse.org.tr](http://www.tse.org.tr) .

## **PROCEDURE: USE OF CERTIFICATE, MARK and LOGO**

2- In case certified organizations have certificates besides management systems certificates (such as a product certificate), they should refrain from using marks/logos in a way that might be confusing in regards to utilizing the certificates.

3-Organizations cannot use Management Systems Certification symbol (logo) in relation to fields of activity and advertisement that are not included in the certificate scope.

4-Organizations can only use Management Systems Certification symbol (logo) in fields of activity and advertisements included in the certificate scope.

5-TSE's Management Systems Certification Logos;

- Cannot ever be used on the products. (Herein, product means a directly tangible product or a product that is covered in separate packaging, container etc.)
- Can be used on outer packaging aimed for transportation of products, provided that it is mentioned that the certificate was issued for the management system rather than the product.
- Can be used on organization's advertisement material or representation brochures regardless whether the certificate was issued for the related management system is indicated or not.

(\*) Statement to indicate that the certificate was issued for the management system can be like: "This product was produced in a facility with a management system that is certified to be in compliance with TS EN ISO 9001:2015 standard."

### **5.2.2- Use of IQNet Certificate and Mark**

1- Organizations that are authorized by TSE to use IQNet certificate and mark are obliged to comply with the requirements of "IQNet "BD 307-IQNet Management System Certification Mark" document, an up-to-date version of which is available at [www.tse.org.tr](http://www.tse.org.tr).

2- Information as to use of IQnet mark is as follows:

Organizations who were issued certificates by TSE as well as IQnet certificates can use IQnet mark, a sample of which is given below, on following conditions:

- Indicating the name of certified organization,
- Indicating the certificate number,
- Related standard,
- Indicating the scope of certificate

next to the mark, in larger/smaller sizes in proportion, provided that the colors are maintained as specified. IQNet mark shall be used together with TSE logo.

**PROCEDURE: USE OF CERTIFICATE, MARK and LOGO****Coloring of IQnet Mark:**

For blue color: "PANTONE" 661 C

For silver color: "PANTONE" 877 C

In four color prints:

C (Cyan): 100%

M (Magenta): 80%

Y (Yellow): 0%

K (Contrast): 0%

3-IQnet mark cannot ever be used on product supplied to the end consumer. It cannot be used on primary packaging (e.g. milk packaging-container) or on secondary packaging (e.g. packaging on a bulk of milk containers) either.

4-It can be used on secondary packaging that the end consumer does not see (e.g.; containers used for transportation purposes) provided that it is indicated that the certificate was issued for the related management system rather than the product. Statement to indicate that the certificate was issued for the management system can be like: "This product was produced in a facility with a management system that is certified to be in compliance with TS EN ISO 9001:2015 standard.". When necessary for comprehension by the end consumer, terms like "assembled", "packaged", "bottled", "blended" etc. need to be preferred instead of "produced" depending on the product.

5-IQNet mark can be used on organization's advertising publications and representation brochures provided that it is mentioned that the certificate was issued for the related management system and the scope of certificate is indicated in detail.

6-IQNet mark should not be used in case there are prohibitions in regards to requirements of related environmental certification fields or in regards to legal requirements.

**5.2.3-Use of FSSC 22000 Logo**

- 1- Organizations authorized by TSE to use FSSC 22000 certificate and mark, are obliged to comply with requirements of "FSSC 22000 Food Safety System Certification Instructions" and "How to Use the FSSC 22000 Logo" documents. Up-to-date versions of these documents are available at [www.tse.org.tr](http://www.tse.org.tr)
- 2- Certified organizations can use the FSSC 22000 logo together with TSE mark. Size of FSSC 22000 logo cannot be different than that of CB's mark. FSSC 22000 logo is applied as per requirements set by FFSC organization.
- 3- Use and copyrights of FSSC 22000 logo is controlled by FSSC 22000 organization. FSSC 22000 logo should be used together with TSE logo.

**PROCEDURE: USE OF CERTIFICATE, MARK and LOGO**

- 4- Organizations certified under FSSC 22000 standards cannot use FSSC 22000 logo, TSE logo and TÜRKAK logo on the product, product's label and product's packaging. Moreover, these 3 logos cannot be used to imply that a product/process/service has been certified or in any other misleading manner.
- 5- Organizations cannot use on product label or packaging any statement to indicate that they have FSSC 22000 certificate or a statement such as "Was produced by an organization that has FSSC 22000 certificate".
- 6- The FSSC 22000 logo may be used by a certification body, but only in conjunction with its own certification symbol on its certificates, printed matter, literature, business cards, website and promotional material associated with its certification activities, subject to the design specifications below.
- 7- The use of the FSSC 22000 logo by certified organizations will be audited by the certification body during each surveillance and reaccreditation audit. Any non-conformance associated with the use of the logo will require remedial action to correct the use of the logo on issued documents as well as corrective action for future use.
- 8- FSSC 22000 logo is supplied by FSSC 22000 Secretariat ([info@fssc22000.com](mailto:info@fssc22000.com)).
- 9- FSSC 2000 Logo Color specifications:



Green: Pantone 348 U: CMYK = 82/25/76/7, RGB = 32/132/85, #218455

Grey: 60% black: CMYK = 0/0/0/60, RGB = 135/135/135, #87888a

The FSSC 22000 logo must be reproduced in the specified colors and in a size that makes all features of the logo clearly distinguishable. Use of the logo in black and white is permitted when all other text and images are in black and white. The size of the FSSC 22000 logo must not differ from the size of the certification bodies' mark and they must always appear together

**5.3 Additional Rules as to Product Certification Certificates, Logos and Marks****5.3.1 TSE Product Certification Use of Certificates, Logo and Marks**

Certificates, logos and marks issued by TSE are indicated in "TSE Product Certification Fundamentals and Methodology", an up-to-date version of which is available at TSE's official web site [www.tse.org.tr](http://www.tse.org.tr).

**PROCEDURE: USE OF CERTIFICATE, MARK and LOGO****5.3.2 CE Mark**

Organizations authorized by TSE to use certificate, logo and mark cannot use TSE's mark/logo/certificate and Notified Body Number (CE) on the product, web page, promotion and advertisements in a way to insinuate that they are certified for products/services other than those indicated on the certificate scope.

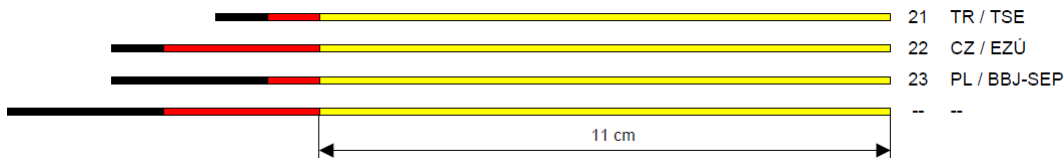
**5.3.3 GC Mark**

In case of identification of any misuse, by the organizations certified at the end of conformity assessment services provided by TSE, of GC mark, Notified Body Number or a deviation from the contract, Market Surveillance Authority is notified by TSE as necessary. GC marking is conducted as per "Conformity Marking for the GCC Countries Issue No:5", up-to-date version of which is available at TSE's official web site [www.tse.org.tr](http://www.tse.org.tr).

**5.3.4 TSE-HAR Mark**

1. PD-A "Agreement on the use of a Commonly Agreed Marking for Cables and Cords complying with Harmonised Specifications" shall be complied with.
2. Harmonization mark can be used on cables and cords as follows:
  - In case of marking on cable, cord or the sheath, by testing the cable or cord and then applying first the TSE mark and subsequently the HAR mark.
  - In case identifier thread is applied on cable or cord, harmonization thread shall be used as indicated below:
    - a) Harmonization thread to be used on cables shall be a single thread made up of consecutive black, red and yellow segments of equal or differing lengths.
    - b) Harmonization thread differs for each HAR-signatory CB, and the lengths for TSE are as follows:

Black 1 cm, Red 1 cm, Yellow 11 cm





## PROCEDURE: USE OF CERTIFICATE, MARK and LOGO

### 6. RELATED DOCUMENTS

- TSE Certification Directive
- Related Certification Fundamentals and Methodology Document
- TSE-RH-001 Organizational Identity Guide
- R10-06 Guide on “Requirements of use of TÜRKAK’s Accreditation Mark by TÜRKAK-accredited Organizations”
- BD-091007-09-03/ GAC Technical Note 6 “Policy on the Use of the GAC logo, GAC endorsement and references to accreditation”
- Conformity Marking for the GCC Countries Issue No:5
- FSSC 22000 Food Safety System Certification Instructions
- BD 307-IQNet Management System Certification Mark
- BD 308-IQNet Logo
- How To Use The FSSC 22000 Logo
- PD-A “Agreement on the use of a Commonly Agreed Marking for Cables and Cords complying with Harmonised Specifications”